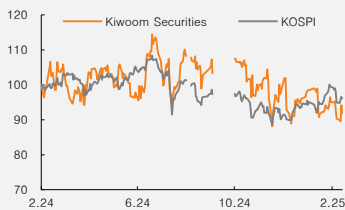


(Maintain)	Buy
Target price	▲ W160,000
Current price (3/7/25)	W116,100
Upside	37.8%

OP (24F, Wbn)	1,098
Consensus OP (24F, Wbn)	1,162
EPS growth (24F, %)	97.1
Market EPS growth (24F, %)	68.2
P/E (24F, x)	3.7
Market P/E (24F, x)	10.9
KOSPI	2,563.48

Market cap (Wbn)	2,964
Shares outstanding (mn)	24
Free float (%)	50.8
Foreign ownership (%)	26.0
Beta (12M)	0.70
52-week low (W)	111,400
52-week high (W)	144,600

(%)	1M	6M	12M
Absolute	0.3	-12.0	-10.8
Relative	-1.4	-12.6	-7.8



Mirae Asset Securities Co., Ltd.

Tae Joon Jeong, CFA

taejoon.jeong@miraeasset.com

Kiwoom Securities

Our second-most preferred pick in the sector

Maintain Buy and raise TP to W160,000

We maintain our Buy rating on Kiwoom Securities and raise our target price by 6.7% to W160,000 (from W150,000). The company is one of 14 securities firms participating in Nextrade, Korea's first alternative stock trading platform. The new platform (which launched last week) is likely to drive up trading volume, which should benefit Kiwoom Securities the most given that it has the highest exposure to domestic brokerage fee/commission income (as a percentage of net operating revenue) among the companies under our coverage. Reflecting this, we raised our 2025 net profit estimate by 6.5%. While trading will be restricted if the six-month average trading volume exceeds 15% of the KRX's total trading volume, any restrictions would not go into effect at least until 3Q25. Additionally, even if trading volume reaches this threshold, we think financial authorities would ease restrictions in consideration of actual market conditions.

Despite the recent strength in the domestic stock market, the stock has pulled back amid concerns over declining overseas trading volume. However, we think these concerns are overblown, as: 1) higher trading activity in Korea will likely offset the impact of lower overseas trading volume; and 2) a strong domestic market is also positive for trading/financial product income. Indeed, during 2H24, when fund flows shifted from the domestic market to overseas stocks, the firm saw a HoH increase in brokerage revenue but suffered HoH declines in interest income on margin loans, trading/financial product income, and net profit attributable to owners of the parent.

The domestic market rally is likely to continue, supported by gradually increasing liquidity and a lower USD/KRW rate. Moreover, increased trading activity following the launch of Nextrade should benefit Kiwoom Securities the most among peers. Overall, we see multiple tailwinds supporting the company.

(Dec.)	2022	2023	2024F	2025F	2026F
Net operating revenue (Wbn)	1,269	1,160	1,846	1,881	2,332
OP (Wbn)	656	565	1,098	1,148	1,556
NP (Wbn)	507	436	835	888	1,188
EPS (W)	17,920	15,776	31,088	33,385	44,671
BPS (W)	164,805	178,306	209,728	232,890	264,800
P/E (x)	4.7	6.3	3.7	3.5	2.6
P/B (x)	0.50	0.60	0.60	0.50	0.40
ROE (%)	11.5	9.3	16.0	15.1	17.9
Shareholder return yield (%)	3.6	3.0	8.8	10.8	11.4
Equity (Wbn)	4,593	4,904	5,632	6,249	7,099

Notes: Under consolidated K-IFRS; NP is attributable to owners of the parent

Source: Company data, Mirae Asset Securities Research estimates

Table 1. Kiwoom Securities: TP calculation (W, x, %)

	Value	Notes
Previous TP	150,000	
2025F ROE	14.2	Mirae Asset Securities est.
Adj. discount rate	21.4	
Target P/B	0.66	
2025F BPS	231,307	Mirae Asset Securities est.
Revised TP	160,000	
2025F ROE	15.1	Mirae Asset Securities est.
Adj. discount rate	21.4	
Target P/B	0.70	
2025F BPS	232,890	Mirae Asset Securities est.
Current price	116,100	
Upside	37.8	
Rating	Buy	20% upside

Source: Company data, Mirae Asset Securities Research

Kiwoom Securities (039490 KS)

Income statement (stand-alone)

(Wbn)	2023	2024F	2025F	2026F
Net operating revenue	920	1,605	1,592	1,993
Net fee/commission income	591	753	839	971
Fees/commissions	841	981	1,068	1,237
Brokerage	656	714	789	931
WM	15	12	14	13
IB/other	170	255	265	293
Fee/commission expenses	250	228	230	266
Interest income	457	397	453	535
Trading/financial products	357	440	287	474
Other	-485	14	14	14
SG&A expenses	448	580	579	622
OP	472	1,025	1,012	1,371
Non-OP	63	92	66	66
Non-operating expenses	85	27	48	48
Pretax profit	451	1,090	1,030	1,388
Taxes	113	275	272	366
NP	338	815	758	1,022

Balance sheet (stand-alone)

(Wbn)	2023	2024F	2025F	2026F
Assets	43,353	45,678	50,209	56,485
Cash/deposits	5,953	6,985	7,678	8,638
Securities	29,795	30,290	33,295	37,457
Loans	3,951	4,374	4,265	5,423
Tangible assets	68	97	106	119
Intangible assets	61	61	67	76
Investment properties	28	2	2	2
Other	3,496	3,869	4,796	4,771
Liabilities	39,081	40,706	44,744	50,337
Deposits	13,199	12,662	13,918	15,658
Borrowings/debentures	21,680	22,863	25,131	28,273
Provisions for other est.liabilities	33	31	34	39
Deferred tax liabilities	0	0	0	0
Other	4,168	5,149	5,660	6,368
Equity	4,273	4,972	5,465	6,148
Capital stock	145	145	145	145
Capital surplus	1,038	1,038	1,038	1,038
Retained earnings	3,250	3,908	4,331	5,024
Other	-161	-120	-49	-59

ROA breakdown (stand-alone)

(%)	2023	2024F	2025F	2026F
Net operating revenue				
Net fee/commission income	64.3	46.9	52.7	48.7
Fees/commissions	91.4	61.1	67.1	62.0
Brokerage	71.3	44.5	49.6	46.7
WM	1.6	0.8	0.9	0.7
IB/other	18.5	15.9	16.7	14.7
Interest income	49.6	24.8	28.5	26.8
Trading/financial products	38.8	27.4	18.0	23.8
Other	-52.7	0.9	0.9	0.7
Asset turnover ratio				
Net fee/commission income	1.36	1.65	1.67	1.72
Fees/commissions	1.94	2.15	2.13	2.19
Brokerage	1.51	1.56	1.57	1.65
WM	0.04	0.03	0.03	0.02
IB/other	0.39	0.56	0.53	0.52
Interest income	1.05	0.87	0.90	0.95
Trading/financial products	0.82	0.96	0.57	0.84
Other	-1.12	0.03	0.03	0.02

Financial statement (consolidated)

(Wbn)	2023	2024F	2025F	2026F
Net operating revenue	1,160	1,846	1,881	2,332
Net fee/commission income	650	804	908	1,041
Interest income	645	623	707	839
Trading/financial products	308	350	197	384
Other	-443	68	68	68
SG&A expenses	595	748	733	776
OP	565	1,098	1,148	1,556
Non-OP	113	166	115	115
Non-operating expenses	92	172	56	56
Pretax profit	585	1,092	1,207	1,615
Taxes	144	257	319	426
NP	441	835	889	1,189
Attr. to owners of the parent	436	835	888	1,188
Minority interests	4	0	1	1
Assets	52,046	55,688	59,066	67,830
Liabilities	47,142	50,057	52,817	60,731
Equity	4,904	5,632	6,249	7,099

Investment indicators

(x, %, W)	2023	2024F	2025F	2026F
Valuation				
P/B	0.60	0.60	0.50	0.40
P/E	6.3	3.7	3.5	2.6
Payout ratio	3.0	6.5	6.9	9.5
Per-share indicators				
BPS	178,306	209,728	232,890	264,800
EPS	15,776	31,088	33,385	44,671
DPS	3,000	7,500	8,000	11,000
Growth				
BPS	8.2	17.6	11.0	13.7
EPS	-12.0	97.1	7.4	33.8
Profitability				
ROE	9.3	16.0	15.1	17.9
ROA	0.90	1.60	1.50	1.90
Cost-to-income ratio	48.7	36.1	36.4	31.2
OP margin	48.7	59.5	61.0	66.7
Pretax margin	50.5	59.2	64.2	69.3
Net margin	37.6	45.2	47.2	51.0
Financial leverage (stand-alone)	10.1	9.2	9.2	9.2

ROA breakdown (consolidated)

(%)	2023	2024F	2025F	2026F
Net operating revenue				
Net fee/commission income	56.0	43.5	48.3	44.6
Interest income	55.6	33.8	37.6	36.0
Trading/financial products	26.6	19.0	10.5	16.5
Other	-38.2	3.7	3.6	2.9
Asset turnover ratio				
Net fee/commission income	1.25	1.44	1.54	1.53
Interest income	1.24	1.12	1.20	1.24
Trading/financial products	0.59	0.63	0.33	0.57
Other	-0.85	0.12	0.12	0.10

No. of shares & dividend payout ratio

('000, %)	2023	2024F	2025F	2026F
Issued shares (year-end)	29,045	28,345	28,345	28,345
Common	26,227	25,527	25,096	24,579
Preferred	2,818	2,818	2,818	2,818
dividend payout ratio				
Common	20.2	24.6	24.1	23.4
Preferred	3.4	3.3	3.1	2.3

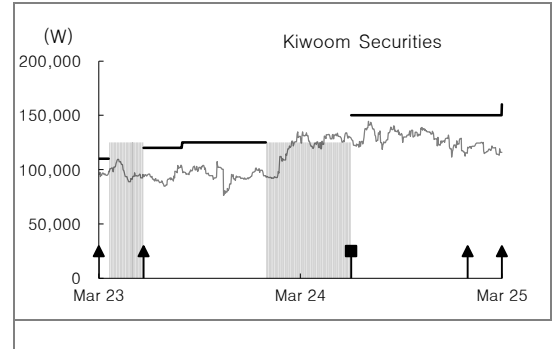
Source: Company data, Mirae Asset Securities Research estimates

Appendix 1

Important disclosures and disclaimers

Two-year rating and TP history

Company	Date	Rating	TP (₩)
Kiwoom Securities (039490)	03/10/25	Buy	160,000
	01/07/25	Buy	150,000
	06/10/24	Trading Buy	150,000
	01/08/24	No Coverage	
	08/09/23	Buy	125,000
	05/31/23	Buy	120,000
	03/30/23	No Coverage	
	10/27/22	Buy	110,000



Stock ratings

Buy	Expected 12-month performance: +20% or greater
Trading Buy	Expected 12-month performance: +10% to +20%
Hold	Expected 12-month performance: -10% to +10%
Sell	Expected 12-month performance: -10% or worse

Sector ratings

Overweight	Expected to outperform the market over 12 months
Neutral	Expected to perform in line with the market over 12 months
Underweight	Expected to underperform the market over 12 months

Rating and TP history: Share price (—), TP (—), Not Rated (■), Buy (▲), Trading Buy (■), Hold (●), Sell (◆)

* Our investment rating is a guide to the expected return of the stock over the next 12 months.

* Outside of the official ratings of Mirae Asset Securities Co., Ltd., analysts may call trading opportunities should technical or short-term material developments arise.

* The TP was determined by the research analyst through valuation methods discussed in this report, in part based on estimates of future earnings.

* TP achievement may be impeded by risks related to the subject securities and companies, as well as general market and economic conditions.

Ratings distribution and investment banking services

	Buy	Trading Buy	Hold	Sell
Ratings distribution	84.62%	7.14%	8.24%	0%
Investment banking services	85.71%	0%	14.29%	0%

* Based on recommendations in the last 12-months (as of December 31, 2024)

Disclosures

As of the publication date, Mirae Asset Securities Co., Ltd. and/or its affiliates do not have any special interest with the subject company and do not own 1% or more of the subject company's shares outstanding.

Analyst certification

The research analysts who prepared this report (the "Analysts") are registered with the Korea Financial Investment Association and are subject to Korean securities regulations. They are neither registered as research analysts in any other jurisdiction nor subject to the laws or regulations thereof. Each Analyst responsible for the preparation of this report certifies that (i) all views expressed in this report accurately reflect the personal views of the Analyst about any and all of the issuers and securities named in this report and (ii) no part of the compensation of the Analyst was, is, or will be directly or indirectly related to the specific recommendations or views contained in this report. Mirae Asset Securities Co., Ltd. ("Mirae Asset Securities") policy prohibits its Analysts and members of their households from owning securities of any company in the Analyst's area of coverage, and the Analysts do not serve as an officer, director, or advisory board member of the subject companies. Except as otherwise specified herein, the Analysts have not received any compensation or any other benefits from the subject companies in the past 12 months and have not been promised the same in connection with this report. Like all employees of Mirae Asset Securities, the Analysts receive compensation that is determined by overall firm profitability, which includes revenues from, among other business units, the institutional equities, investment banking, proprietary trading, and private client divisions. At the time of publication of this report, the Analysts do not know or have reason to know of any actual, material conflict of interest of the Analyst or Mirae Asset Securities except as otherwise stated herein.

Disclaimers

This report was prepared by Mirae Asset Securities, a broker-dealer registered in the Republic of Korea and a member of the Korea Exchange. Information and opinions contained herein have been compiled in good faith and from sources believed to be reliable, but such information has not been independently verified and Mirae Asset Securities makes no guarantee, representation or warranty, express or implied, as to the fairness, accuracy, completeness, or correctness of the information and opinions contained herein or of any translation into English from the Korean language. In case of an English translation of a report prepared in the Korean language, the original Korean language report may have been made available to investors in advance of this report. The intended recipients of this report are sophisticated institutional investors who have substantial knowledge of the local business environment, its common practices, laws, and accounting principles, and no person whose receipt or use of this report would violate any laws or regulations or subject Mirae Asset Securities or any of its affiliates to registration or licensing requirements in any jurisdiction shall receive or make any use hereof.

This report is for general information purposes only and is not and shall not be construed as an offer or a solicitation of an offer to effect transactions in any securities or other financial instruments. The report does not constitute investment advice to any person, and such person shall not be treated as a client of Mirae Asset Securities by virtue of receiving this report. This report does not take into account the particular investment objectives, financial situations, or needs of individual clients. The report is not to be relied upon in substitution for the exercise of independent judgment. Information and opinions contained herein are as of the date hereof and are subject to change without notice. The price and value of the investments referred to in this report and the income from them may depreciate or appreciate, and investors may incur losses on investments. Past performance is not a guide to future performance. Future returns are not guaranteed, and a loss of original capital may occur. Mirae Asset Securities, its affiliates, and their directors, officers, employees, and agents do not accept any liability for any loss arising out of the use hereof.

Mirae Asset Securities may have issued other reports that are inconsistent with, and reach different conclusions from, the opinions presented in this report. The reports may reflect different assumptions, views, and analytical methods of the analysts who prepared them. Mirae Asset Securities may make investment decisions that are inconsistent with the opinions and views expressed in this research report. Mirae Asset Securities, its affiliates, and their directors, officers, employees, and agents may have long or short positions in any of the subject securities at any time and may make a purchase or sale, or offer to make a purchase or sale, of any such securities or other financial instruments from time to time in the open market or otherwise, in each case either as principals or agents. Mirae Asset Securities and its affiliates may have had, or may be expecting to enter into, business relationships with the subject companies to provide investment banking, market-making, or other financial services as are permitted under applicable laws and regulations.

No part of this document may be copied or reproduced in any manner or form or redistributed or published, in whole or in part, without the prior written consent of Mirae Asset Securities. For further information regarding company-specific information as it pertains to the representations and disclosures in this Appendix 1, please contact compliance@miraeasset.us.com or +1 (212) 407-1000.

Distribution

United Kingdom: This report is being distributed by Mirae Asset Securities (UK) Ltd. in the United Kingdom only to (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"), and (ii) high net worth companies and other persons to whom it may lawfully be communicated, falling within Article 49(2)(A) to (E) of the Order (all such persons together being referred to as "Relevant Persons"). This report is directed only at Relevant Persons. Any person who is not a Relevant Person should not act or rely on this report or any of its contents.

United States: Mirae Asset Securities is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This report is distributed in the U.S. by Mirae Asset Securities (USA) Inc., a member of FINRA/SIPC, to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6(b)(4) under the U.S. Securities Exchange Act of 1934, as amended. All U.S. persons that receive this document by their acceptance hereof represent and warrant that they are a major U.S. institutional investor and have not received this report under any express or implied understanding that they will direct commission income to Mirae Asset Securities or its affiliates. Any U.S. recipient of this document wishing to effect a transaction in any securities discussed herein should contact and place orders with Mirae Asset Securities (USA) Inc. Mirae Asset Securities (USA) Inc. accepts responsibility for the contents of this report in the U.S., subject to the terms hereof, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through Mirae Asset Securities. The securities described in this report may not have been registered under the U.S. Securities Act of 1933, as amended, and, in such case, may not be offered or sold in the U.S. or to U.S. persons absent registration or an applicable exemption from the registration requirements.

Hong Kong: This report is distributed in Hong Kong by Mirae Asset Securities (HK) Limited, which is regulated by the Hong Kong Securities and Futures Commission. The contents of this report have not been reviewed by any regulatory authority in Hong Kong. This report is for distribution only to professional investors within the meaning of Part I of Schedule 1 to the Securities and Futures Ordinance of Hong Kong (Cap. 571, Laws of Hong Kong) and any rules made thereunder and may not be redistributed in whole or in part in Hong Kong to any person.

India: This report is being distributed by Mirae Asset Capital Markets (India) Private Limited ("MACM") in India to the customers based in India and is personal information only for those authorised recipient(s). MACM is inter alia a Securities and Exchange Board of India ("SEBI") registered Research Analyst in India and is not registered outside India. MACM and Mirae Asset, Korea are group entities. MACM makes no guarantee, representation or warranty, express or implied, as to the fairness, accuracy, completeness or correctness of the information and opinions contained herein. The user assumes the entire risk of any use made of this information. This report has been provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. Recipient must read the entire Appendix 1 to the report carefully for Important Disclosures & Disclaimers.

All other jurisdictions: Customers in all other countries who wish to effect a transaction in any securities referenced in this report should contact Mirae Asset Securities or its affiliates only if distribution to or use by such customer of this report would not violate applicable laws and regulations and not subject Mirae Asset Securities and its affiliates to any registration or licensing requirement within such jurisdiction.

Mirae Asset Securities International Network

Mirae Asset Securities Co., Ltd. (Seoul)

One-Asia Equity Sales Team
Mirae Asset Center 1 Building
26 Eulji-ro 5-gil, Jung-gu, Seoul 04539
Korea

Tel: 82-2-3774-2124

Mirae Asset Securities (USA) Inc.

810 Seventh Avenue, 37th Floor
New York, NY 10019
USA

Tel: 1-212-407-1000

Mirae Asset Securities (Singapore) Pte. Ltd.

6 Battery Road, #11-01
Singapore 049909
Republic of Singapore

Tel: 65-6671-9845

Mirae Asset Investment Advisory (Beijing) Co., Ltd

2401B, 24th Floor, East Tower, Twin Towers
B12 Jianguomenwai Avenue, Chaoyang District
Beijing 100022
China

Tel: 86-10-6567-9699

Ho Chi Minh Representative Office

7F, Saigon Royal Building
91 Pasteur St.
District 1, Ben Nghe Ward, Ho Chi Minh City
Vietnam

Tel: 84-8-3910-7715

Mirae Asset Securities (HK) Ltd.

Units 8501, 8507-8508, 85/F
International Commerce Centre
1 Austin Road West
Kowloon
Hong Kong

Tel: 852-2845-6332

Mirae Asset Wealth Management (Brazil) CCTVM

Rua Funchal, 418, 18th Floor, E-Tower Building
Vila Olimpia
Sao Paulo - SP
04551-060
Brazil

Tel: 55-11-2789-2100

Mirae Asset Securities (Vietnam) LLC

7F, Saigon Royal Building
91 Pasteur St.
District 1, Ben Nghe Ward, Ho Chi Minh City
Vietnam

Tel: 84-8-3911-0633 (ext.110)

Beijing Representative Office

2401A, 24th Floor, East Tower, Twin Towers
B12 Jianguomenwai Avenue, Chaoyang District
Beijing 100022
China

Tel: 86-10-6567-9699 (ext. 3300)

Mirae Asset Capital Markets (India) Pvt Ltd

1st Floor, Tower 4, Equinox Business Park,
LBS Marg, Off BKC, Kurla (West), Mumbai - 400 070
India

Tel: 91-22-62661300 / 48821300

Mirae Asset Securities (UK) Ltd.

41st Floor, Tower 42
25 Old Broad Street,
London EC2N 1HQ
United Kingdom

Tel: 44-20-7982-8000

PT. Mirae Asset Sekuritas Indonesia

District 8, Treasury Tower Building Lt. 50
Sudirman Central Business District
Jl. Jend. Sudirman, Kav. 52-54
Jakarta Selatan 12190
Indonesia

Tel: 62-21-5088-7000

Mirae Asset Securities Mongolia UTsk LLC

#406, Blue Sky Tower, Peace Avenue 17
1 Khoroov, Sukhbaatar District
Ulaanbaatar 14240
Mongolia

Tel: 976-7011-0806

Shanghai Representative Office

38T31, 38F, Shanghai World Financial Center
100 Century Avenue, Pudong New Area
Shanghai 200120
China

Tel: 86-21-5013-6392
