MIRAE ASSET Securities

Equity Research
February 6, 2026

105560 KS · Banks

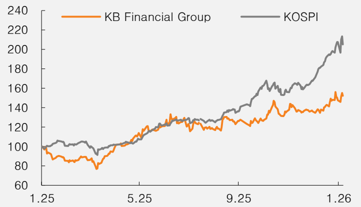
KB Financial Group

On track to break through 1.0x P/B

(Maintain)	Buy
Target price	▲ W216,000
Current price (2/5/26)	W139,500
Upside	54.8%

NP (25, Wbn)	5,843
Consensus NP (25F, Wbn)	5,725
EPS growth (25, %)	6.2
Market EPS growth (25F, %)	36.0
P/E (25, x)	8.1
Market P/E (25F, x)	18.4
KOSPI	5,163.57
Market cap (Wbn)	52,013
Shares outstanding (mn)	373
Free float (%)	77.4
Foreign ownership (%)	75.9
Beta (12M)	0.65
52-week low (W)	70,500
52-week high (W)	143,000

(%)	1M	6M	12M
Absolute	10.0	24.1	53.3
Relative	-5.0	-23.1	-25.5



Mirae Asset Securities Co., Ltd.

Tae Joon Jeong, CFA
taejoon.jeong@miraeasset.com

Lift TP to W216,000 (from W184,000) and maintain Buy

We lift our target price for KB Financial Group (KBFG) to W216,000, which we derived by applying a target P/B of 1.2x to our 2026F BPS. We raised our target P/B (from 1.0x), as: 1) the group has delivered a higher-than-expected shareholder return ratio on the back of robust earnings; and 2) we believe the upper bound of shareholder returns has structurally shifted higher. With our target price implying 54.8% upside, we maintain our Buy rating and retain the stock as our top pick in the financial sector.

4Q25 results meet our estimates and beat the consensus

For 4Q25, KBFG reported net profit attributable to owners of the parent of W721.3bn, in line with our estimate (W719.9bn) and above the consensus (W584.9bn). Interest income grew 1.0% QoQ, supported by a 1bp improvement in NIM, while non-interest income rose sharply, increasing 170.1% YoY and 11.6% QoQ. Notably, the CET1 ratio reached 13.79%, far exceeding our estimate and laying a robust foundation for aggressive shareholder returns going forward.

For 4Q25, the DPS was set at W1,605, significantly higher than our estimate, bringing the 2025 shareholder return ratio to 52.4%. Furthermore, as the group announced W1.2tr in share buybacks/cancellations for 1H26 (well above our estimate), we now expect the 2026 shareholder return ratio to reach or exceed the mid-50% range. The group also passed a resolution for a dividend from capital surplus.

Net profit likely to grow 18% in 2026

For 2026, we forecast net profit attributable to owners of the parent to increase 17.7% YoY. We expect interest income to grow 6.6%, non-interest income to increase 19.4%, and credit cost ratio to decline by 5bps. We also expect the CET1 ratio to remain stable in the high-13% range. Against this backdrop, we forecast a shareholder return ratio of 55.6% and a shareholder return yield of 8.1%.

(Dec.)	2023	2024	2025	2026F	2027F
Net operating revenue (Wbn)	16,221	17,028	17,945	19,748	19,282
OP (Wbn)	6,427	8,045	8,531	9,552	9,611
NP (Wbn)	4,626	5,078	5,843	6,875	6,978
EPS (W)	11,483	12,901	15,441	18,957	20,302
BPS (W)	149,718	154,949	164,500	180,958	199,774
P/E (x)	4.7	6.4	8.1	7.6	7.5
P/B (x)	0.36	0.54	0.76	0.81	0.78
ROE (%)	8.4	8.8	10.0	11.3	11.0
Shareholder return yield (%)	8.5	6.5	6.2	8.1	9.6
CET1 ratio (%)	13.6	13.5	13.8	13.9	13.8

Notes: Under consolidated K-IFRS; NP is attributable to owners of the parent
Source: Company data, Mirae Asset Securities Research estimates

Table 1. KBFG: TP calculation (W, x, %)

	Value	Notes
Previous TP	184,000	
2026F ROE	10.8	Mirae Asset Securities est.
Adj. discount rate	10.8	
Target P/B	1.00	
2026F BPS	184,464	Mirae Asset Securities est.
Revised TP	216,000	
2026F ROE	11.3	Mirae Asset Securities est.
Adj. discount rate	9.5	
Target P/B	1.20	
2026F BPS	180,958	Mirae Asset Securities est.
Current price	139,500	
Upside	54.8	
Rating	Buy	

Source: Company data, Mirae Asset Securities Research

Table 2. KBFG: 4Q25 review (Wbn, %)

	Mirae Asset	4Q25	Notes
Net operating revenue	3,877	4,501	
Interest income	3,370	3,368	Group NIM -1bp, bank NIM +1bp QoQ
Bank	2,147	2,201	
Non-bank	1,223	1,167	
Non-interest income	506	1,133	Fee/commission income: +14.9% YoY, +16.2% QoQ
SG&A expenses	2,132	2,043	SG&A ratio: 45.4% (-11.0%p YoY, +7.4%p QoQ)
PPOP	1,745	2,458	
Provisioning	544	688	Credit cost ratio: 52bps (+4bps YoY, +22bps QoQ)
OP	1,201	1,770	
Non-OP	-256	-485	
Pretax profit	945	1,285	
Taxes	250	537	
Consolidated NP	696	749	
NP attr. to owners of the parent	720	721	

Source: Company data, Mirae Asset Securities Research

Table 3. KBFG: Earnings and forecasts (Wbn)

	1Q25	2Q25	3Q25	4Q25	2024	2025	2026F
Net operating revenue	4,554	4,538	4,352	4,501	17,028	17,945	19,748
Interest income	3,262	3,107	3,336	3,368	12,827	13,073	13,930
Bank	2,158	2,130	2,140	2,201	8,472	8,629	9,156
Non-bank	1,105	976	1,197	1,167	4,355	4,445	4,774
Non-interest income	1,292	1,431	1,016	1,133	4,202	4,872	5,817
SG&A expenses	1,606	1,750	1,652	2,043	6,939	7,051	7,940
PPOP	2,949	2,788	2,700	2,458	10,090	10,894	11,807
Provisioning	656	655	365	688	2,044	2,363	2,256
OP	2,293	2,133	2,335	1,770	8,045	8,531	9,552
Non-OP	14	210	-74	-485	-1,060	-335	-201
Pretax profit	2,307	2,343	2,262	1,285	6,985	8,197	9,351
Taxes	608	596	606	537	1,957	2,346	2,469
Consolidated NP	1,699	1,748	1,655	749	5,029	5,851	6,882
NP attr. to owners of the parent	1,697	1,738	1,686	721	5,078	5,843	6,875

Source: Company data, Mirae Asset Securities Research

KB Financial Group (105560 KS)

Income statement

(Wbn)	2024	2025	2026F	2027F
Net operating revenue	17,028	17,945	19,748	19,282
Interest income	12,827	13,073	13,930	14,668
Bank	8,472	8,629	9,156	10,020
Non-bank	4,355	4,445	4,774	4,648
Non-interest income	4,202	4,872	5,817	4,614
SG&A expenses	6,939	7,051	7,940	7,507
PPOP	10,090	10,894	11,807	11,774
Provisioning	2,044	2,363	2,256	2,164
OP	8,045	8,531	9,552	9,611
Non-OP	-1,060	-335	-201	-120
Pretax profit	6,985	8,197	9,351	9,491
Taxes	1,957	2,346	2,469	2,506
NP	5,029	5,851	6,882	6,985
Attr. to owners of the parent	5,078	5,843	6,875	6,978
Minority interests	-50	8	8	8

Growth (%)	2024	2025	2026F	2027F
Net operating revenue	5.0	5.4	10.0	-2.4
Interest income	6.6	1.9	6.6	5.3
Bank	2.8	1.8	6.1	9.4
Non-bank	14.9	2.1	7.4	-2.6
Non-interest income	0.3	16.0	19.4	-20.7
SG&A expenses	4.4	1.6	12.6	-5.5
PPOP	5.4	8.0	8.4	-0.3
Provisioning	-35.0	15.6	-4.5	-4.1
OP	25.2	6.0	12.0	0.6
Non-OP	300.2	-68.4	-39.9	-40.4
Pretax profit	13.4	17.3	14.1	1.5
Taxes	21.9	19.9	5.2	1.5
NP	10.3	16.3	17.6	1.5
Attr. to owners of the parent	9.8	15.1	17.7	1.5
Minority interests	-27.5	-115.1	0.0	0.0

Performance indicators

(%, Wbn)	2024	2025	2026F	2027F
NIM	1.79	1.75	1.77	1.85
NIS	1.71	1.68	1.72	1.78
Cost-to-income ratio	40.7	39.3	40.2	38.9
Credit cost ratio	0.44	0.49	0.44	0.41
Asset growth	5.9	5.3	5.1	4.6
Equity growth (attr. to owners)	1.7	2.0	5.2	4.3
BIS capital	56,849	57,780	60,833	63,509
Tier 1 capital	52,477	54,246	57,300	59,975
CET1 capital	46,794	49,307	52,361	55,036
Tier 2 capital	4,372	3,534	3,534	3,534
Risk-weighted assets	345,981	357,521	377,563	398,748
BIS capital adequacy ratio	16.4	16.2	16.1	15.9
Tier 1 capital	15.2	15.2	15.2	15.0
CET1 capital	13.5	13.8	13.9	13.8
Tier 2 capital	1.3	1.0	0.9	0.9

Source: Company data, Mirae Asset Securities Research estimates

Balance sheet

(Wbn)	2024	2025	2026F	2027F
Assets	757,846	797,923	838,563	876,932
Cash/cash equivalents	29,869	34,777	36,548	38,220
Securities	210,460	224,849	236,301	247,113
Loans	472,072	491,978	517,036	540,693
Won-denominated bank loans	363,590	377,471	396,697	414,848
Tangible assets	9,286	8,627	8,627	8,627
Other	45,445	46,319	40,051	42,278
Liabilities	698,030	737,083	774,670	810,363
Deposits	435,688	462,397	485,948	508,183
Won-denominated bank deposits	377,577	395,465	415,607	434,623
Borrowings	144,249	150,778	158,467	165,768
Other	118,094	123,908	130,255	136,412
Equity	59,815	60,840	63,894	66,569
Attr. to owners of the parent	57,889	59,058	62,112	64,787
Capital stock	2,091	2,091	2,091	2,091
Capital surplus	16,647	16,634	16,634	16,634
Capital adj.	-1,236	-1,902	-1,902	-1,902
AOCI	497	-468	-468	-468
Retained earnings	34,808	38,344	41,397	44,073
Other	5,083	4,359	4,359	4,359
Minority interests	1,926	1,782	1,782	1,782

Investment indicators

(x, %, W)	2024	2025	2026F	2027F
Valuation				
P/E	6.4	8.1	7.6	7.5
P/B	0.54	0.76	0.81	0.78
Dividend yield	3.8	3.5	3.4	3.6
Per-share indicators				
EPS	12,901	15,441	18,957	20,302
BPS	154,949	164,500	180,958	199,774
DPS	3,174	4,367	4,692	5,081
Growth				
EPS	12.4	19.7	22.8	7.1
BPS	3.5	6.2	10.0	10.4
Profitability				
ROE	8.8	10.0	11.3	11.0
ROA	0.69	0.75	0.84	0.81
PPOP margin	59.3	60.7	59.8	61.1
OP margin	47.2	47.5	48.4	49.8
Pretax margin	41.0	45.7	47.4	49.2
Net margin	29.8	32.6	34.8	36.2

No. of shares & dividend payout ratio

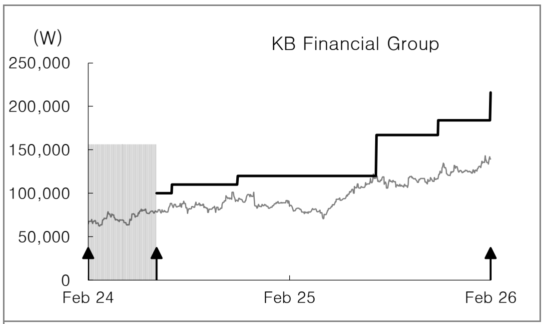
('000, %)	2024	2025	2026F	2027F
Issued shares (year-end)	393,528	378,425	362,649	343,711
Common	393,528	378,425	362,649	343,711
Preferred	0	0	0	0
Dividend payout ratio	23.6	27.1	23.6	23.8
Common	23.6	27.1	23.6	23.8
Preferred	0.0	0.0	0.0	0.0

Appendix 1

Important disclosures and disclaimers

Two-year rating and TP history

Company	Date	Rating	TP (W)
KB Financial Group (105560)	02/06/26	Buy	216,000
	11/03/25	Buy	184,000
	07/14/25	Buy	167,000
	11/04/24	Buy	120,000
	07/08/24	Buy	110,000
	06/10/24	Buy	100,000
	01/08/24	No Coverage	



Stock ratings		Sector ratings	
Buy	Expected 12-month return: +20% or greater	Overweight	Expected to outperform the market over 12 months
Hold	Expected 12-month return: Greater than -10% and less than +10%	Neutral	Expected to perform in line with the market over 12 months
Sell	Expected 12-month return: -10% or less	Underweight	Expected to underperform the market over 12 months

As of May 12, 2025, the Trading Buy rating category has been removed from our investment rating system.
Stocks expected to deliver a 12-month return between +10% and less than +20% may be rated either Buy or Hold at the discretion of the research analyst.

Rating and TP history: Share price (─), TP (▬), Not Rated (■), Buy (▲), Trading Buy (■), Hold (●), Sell (♦)
* Our investment rating is a guide to the expected return of the stock over the next 12 months.
* Outside of the official ratings of Mirae Asset Securities Co., Ltd., analysts may call trading opportunities should technical or short-term material developments arise.
* The TP was determined by the research analyst through valuation methods discussed in this report, in part based on estimates of future earnings.
* TP achievement may be impeded by risks related to the subject securities and companies, as well as general market and economic conditions.

Ratings distribution and investment banking services

	Buy	Trading Buy	Hold	Sell
Ratings distribution	79.76%	1.19%	19.05%	0%
Investment banking services	83.33%	0%	16.67%	0%

* Based on recommendations in the last 12-months (as of December 31, 2025)

Disclosures
As of the publication date, Mirae Asset Securities Co., Ltd. has acted as a liquidity provider for equity-linked warrants backed by shares of KB Financial Group as an underlying asset; other than this, Mirae Asset Securities has no other special interests in the covered companies.

Analyst certification
The research analysts who prepared this report (the "Analysts") are registered with the Korea Financial Investment Association and are subject to Korean securities regulations. They are neither registered as research analysts in any other jurisdiction nor subject to the laws or regulations thereof. Each Analyst responsible for the preparation of this report certifies that (i) all views expressed in this report accurately reflect the personal views of the Analyst about any and all of the issuers and securities named in this report and (ii) no part of the compensation of the Analyst was, is, or will be directly or indirectly related to the specific recommendations or views contained in this report. Mirae Asset Securities Co., Ltd. ("Mirae Asset Securities") policy prohibits its Analysts and members of their households from owning securities of any company in the Analyst's area of coverage, and the Analysts do not serve as an officer, director, or advisory board member of the subject companies. Except as otherwise specified herein, the Analysts have not received any compensation or any other benefits from the subject companies in the past 12 months and have not been promised the same in connection with this report. Like all employees of Mirae Asset Securities, the Analysts receive compensation that is determined by overall firm profitability, which includes revenues from, among other business units, the institutional equities, investment banking, proprietary trading, and private client divisions. At the time of publication of this report, the Analysts do not know or have reason to know of any actual, material conflict of interest of the Analyst or Mirae Asset Securities except as otherwise stated herein.

Disclaimers
This report was prepared by Mirae Asset Securities, a broker-dealer registered in the Republic of Korea and a member of the Korea Exchange. Information and opinions contained herein have been compiled in good faith and from sources believed to be reliable, but such information has not been independently verified and Mirae Asset Securities makes no guarantee, representation or warranty, express or implied, as to the fairness, accuracy, completeness, or correctness of the information and opinions contained herein or of any translation into English from the Korean language. In case of an English translation of a report prepared in the Korean language, the original Korean language report may have been made available to investors in advance of this report.
The intended recipients of this report are sophisticated institutional investors who have substantial knowledge of the local business environment, its common practices, laws, and accounting principles, and no person whose receipt or use of this report would violate any laws or regulations or subject Mirae Asset Securities or any of its affiliates to registration or licensing requirements in any jurisdiction shall receive or make any use hereof.
This report is for general information purposes only and is not and shall not be construed as an offer or a solicitation of an offer to effect transactions in any securities or other financial instruments. The report does not constitute investment advice to any person, and such person shall not be treated as a client of Mirae Asset Securities by virtue of receiving this report. This report does not take into account the particular investment objectives, financial situations, or needs of individual clients. The report is not to be relied upon in substitution for the exercise of independent judgment. Information and opinions contained herein are as of the date hereof and are subject to change without notice. The price and value of the investments referred to in this report and the income from them may depreciate or appreciate, and investors may incur losses on investments. Past performance is not a guide to future performance. Future

returns are not guaranteed, and a loss of original capital may occur. Mirae Asset Securities, its affiliates, and their directors, officers, employees, and agents do not accept any liability for any loss arising out of the use hereof.
Mirae Asset Securities may have issued other reports that are inconsistent with, and reach different conclusions from, the opinions presented in this report. The reports may reflect different assumptions, views, and analytical methods of the analysts who prepared them. Mirae Asset Securities may make investment decisions that are inconsistent with the opinions and views expressed in this research report. Mirae Asset Securities, its affiliates, and their directors, officers, employees, and agents may have long or short positions in any of the subject securities at any time and may make a purchase or sale, or offer to make a purchase or sale, of any such securities or other financial instruments from time to time in the open market or otherwise, in each case either as principals or agents. Mirae Asset Securities and its affiliates may have had, or may be expecting to enter into, business relationships with the subject companies to provide investment banking, market-making, or other financial services as are permitted under applicable laws and regulations.
No part of this document may be copied or reproduced in any manner or form or redistributed or published, in whole or in part, without the prior written consent of Mirae Asset Securities. For further information regarding company-specific information as it pertains to the representations and disclosures in this Appendix 1, please contact compliance@miraeasset.us.com or +1 (212) 407-1000.

Distribution
United Kingdom: This report is being distributed by Mirae Asset Securities (UK) Ltd. in the United Kingdom only to (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"), and (ii) high net worth companies and other persons to whom it may lawfully be communicated, falling within Article 49(2)(A) to (E) of the Order (all such persons together being referred to as "Relevant Persons"). This report is directed only at Relevant Persons. Any person who is not a Relevant Person should not act or rely on this report or any of its contents.
United States: Mirae Asset Securities is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This report is distributed in the U.S. by Mirae Asset Securities (USA) Inc., a member of FINRA/SIPC, to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6(b)(4) under the U.S. Securities Exchange Act of 1934, as amended. All U.S. persons that receive this document by their acceptance hereof represent and warrant that they are a major U.S. institutional investor and have not received this report under any express or implied understanding that they will direct commission income to Mirae Asset Securities or its affiliates. Any U.S. recipient of this document wishing to effect a transaction in any securities discussed herein should contact and place orders with Mirae Asset Securities (USA) Inc. Mirae Asset Securities (USA) Inc. accepts responsibility for the contents of this report in the U.S., subject to the terms hereof, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through Mirae Asset Securities. The securities described in this report may not have been registered under the U.S. Securities Act of 1933, as amended, and, in such case, may not be offered or sold in the U.S. or to U.S. persons absent registration or an applicable exemption from the registration requirements.
Hong Kong SAR: This report is distributed in Hong Kong SAR by Mirae Asset Securities (HK) Limited, which is regulated by the Hong Kong Securities and Futures Commission. The contents of this report have not been reviewed by any regulatory authority in Hong Kong SAR. This report is for distribution only to professional investors within the meaning of Part I of Schedule 1 to the Securities and Futures Ordinance of Hong Kong SAR (Cap. 571, Laws of Hong Kong SAR) and any rules made thereunder and may not be redistributed in whole or in part in Hong Kong SAR to any person.
India: This report is being distributed by Mirae Asset Capital Markets (India) Private Limited ("MACM") in India to the customers based in India and is personal information only for those authorised recipient(s). MACM is inter alia a Securities and Exchange Board of India ("SEBI") registered Research Analyst in India and is not registered outside India. MACM and Mirae Asset, Korea are group entities. MACM makes no guarantee, representation or warranty, express or implied, as to the fairness, accuracy, completeness or correctness of the information and opinions contained herein. The user assumes the entire risk of any use made of this information. This report has been provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. Recipient must read the entire Appendix 1 to the report carefully for Important Disclosures & Disclaimers.
All other jurisdictions: Customers in all other countries who wish to effect a transaction in any securities referenced in this report should contact Mirae Asset Securities or its affiliates only if distribution to or use by such customer of this report would not violate applicable laws and regulations and not subject Mirae Asset Securities and its affiliates to any registration or licensing requirement within such jurisdiction.

Mirae Asset Securities International Network

Mirae Asset Securities Co., Ltd. (Seoul) One-Asia Equity Sales Team Mirae Asset Center 1 Building 26 Eulji-ro 5-gil, Jung-gu, Seoul 04539 Korea Tel: 82-2-3774-2124	**Mirae Asset Securities (HK) Ltd.** Units 8501, 8507-8508, 85/F International Commerce Centre 1 Austin Road West Kowloon Hong Kong SAR Tel: 852-2845-6332	**Mirae Asset Securities (UK) Ltd.** 41st Floor, Tower 42 25 Old Broad Street, London EC2N 1HQ United Kingdom Tel: 44-20-7982-8000
Mirae Asset Securities (USA) Inc. 810 Seventh Avenue, 37th Floor New York, NY 10019 USA Tel: 1-212-407-1000	**Mirae Asset Wealth Management (Brazil) CCTVM** Rua Funchal, 418, 18th Floor, E-Tower Building Vila Olimpia Sao Paulo - SP 04551-060 Brazil Tel: 55-11-2789-2100	**PT. Mirae Asset Sekuritas Indonesia** District 8, Treasury Tower Building Lt. 50 Sudirman Central Business District Jl. Jend. Sudirman, Kav. 52-54 Jakarta Selatan 12190 Indonesia Tel: 62-21-5088-7000
Mirae Asset Securities (Singapore) Pte. Ltd. 6 Battery Road, #11-01 Singapore 049909 Republic of Singapore Tel: 65-6671-9845	**Mirae Asset Securities (Vietnam) LLC** 7F, Saigon Royal Building 91 Pasteur St. District 1, Ben Nghe Ward, Ho Chi Minh City Vietnam Tel: 84-8-3911-0633 (ext.110)	**Mirae Asset Securities Mongolia UTsK LLC** #406, Blue Sky Tower, Peace Avenue 17 1 Khoroo, Sukhbaatar District Ulaanbaatar 14240 Mongolia Tel: 976-7011-0806
Mirae Asset Investment Advisory (Beijing) Co., Ltd 2401B, 24th Floor, East Tower, Twin Towers B12 Jianguomenwai Avenue, Chaoyang District Beijing 100022 China Tel: 86-10-6567-9699	**Beijing Representative Office** 2401A, 24th Floor, East Tower, Twin Towers B12 Jianguomenwai Avenue, Chaoyang District Beijing 100022 China Tel: 86-10-6567-9699 (ext. 3300)	**Shanghai Representative Office** 38T31, 38F, Shanghai World Financial Center 100 Century Avenue, Pudong New Area Shanghai 200120 China Tel: 86-21-5013-6392
Ho Chi Minh Representative Office 7F, Saigon Royal Building 91 Pasteur St. District 1, Ben Nghe Ward, Ho Chi Minh City Vietnam Tel: 84-8-3910-7715	**Mirae Asset Capital Markets (India) Pvt Ltd** 1st Floor, Tower 4, Equinox Business Park, LBS Marg, Off BKC, Kurla (West), Mumbai - 400 070 India Tel: 91-22-62661300 / 48821300	